

For Immediate Release

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The Mark Spain Team joins Social Media sites Facebook, Twitter and YouTube

Sept. 1, 2010-Atlanta, GA--The Atlanta-based Mark Spain Team, in an effort to stay connected and current in the housing market has joined Facebook, Twitter and YouTube. "It's all about informing buyers, sellers and homeowners about what's going on in the metro Atlanta market. We feel social media can bring a fresh approach in the way we update our current and potential clients with just a few clicks of the mouse," said Realtor Mark Spain.

With no signs of social media slowing down, sites like Twitter are now averaging over TWO billion "tweets" a day. With other social media sites like Facebook now approaching 600 million users and YouTube expanding with no end in sight, smart business owners are using these sites to increase their online presence.

"With the current state of the real estate market, buyers, sellers and current homeowners need to stay connected. Our goal is to be a full service agent team and not just concentrate on selling homes, but also do what's right for the Atlanta metro area. We recently launched GreaterAtlantaForeclosureHelp.com to help troubled, local homeowners. Our team can now counsel people on whether to sell now, wait, do a short sale or take other measures to avoid foreclosure," explained Mark. "It's all about informing buyers and sellers of their options and staying in touch with them throughout the sale process and we feel social media can help accomplish that. What's even more amazing is how many people we have the ability to reach with sites like YouTube. Within hours we recently had potential buyers viewing our latest video. It's a very exciting time for social networking in the housing market."

About The Mark Spain Team – Recently honored by the Wall Street Journal as one of the Top 100 Agent teams in the U.S., Mark Spain and his RE/MAX Greater Atlanta real estate team were honored as the #29 team in the United States. An Atlanta native, Mark Spain regularly ranks in the Top 20 teams worldwide out of some 100,000 RE/MAX agents in more than 75 countries. Specializing in assisting home buyers and sellers in the metro Atlanta region in all price levels and helping current homeowners with Short Sales and Foreclosure Resource (SFR), Mark's team has been certified by the National Association of Realtors. The Mark Spain Team can be found on Twitter at _____, on Facebook at _____ and on YouTube at _____. To find the team on other social media sites, search TheMarkSpainTeam.

About YouTube -YouTube is the world's most popular online video community allowing millions of people to discover watch and share originally-created videos. YouTube provides a forum for people to connect, inform and inspire others across the globe and acts as a distribution platform for original content creators and advertisers large and small. YouTube, LLC is based in San Bruno, CA and is a subsidiary of Google, Inc.

About Facebook – Facebook is a social networking website launched in February 2004 and operated and privately owned by Facebook, Inc. Users can add people as friends and send them messages, and update their personal profiles to notify friends about themselves. Additionally, users can join networks organized by workplace, school or college.

For more information about this release or information please call, 770-886-9000, email Homes@MarkSpain.com or visit www.MarkSpain.com.

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