

FOR IMMEDIATE RELEASE

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REALTOR AVERAGES 2.5 CLOSINGS PER BUSINESS DAY IN 2004
AND IS #1 AGENT FOR RE/MAX GREATER ATLANTA

Atlanta, GA —Feb. 7, 2005—Mark Spain and his RE/MAX Greater Atlanta real estate team known as the Mark Spain Team posted a year other Realtors can only dream about. In 2004, the Mark Spain Team averaged two and a half closings per business day. They had a gross sales volume of nearly \$165 million and, with 655 closings, an average sales price of just over \$250,000.

When it came time for RE/MAX Greater Atlanta's annual awards event January 20th, it was no surprise that Mark and his eight-person team swept the awards with first place in sales volume, commissions earned, and units sold.

In an industry where agents average less than a home sale a month, closing more than two homes a day is an amazing accomplishment. Last year marked the fourth consecutive year the team broke the \$100 million sales mark.

One of the top-producing real estate teams in Georgia and the United States, the Mark Spain Team ranks in the top 100 RE/MAX agents *worldwide* out of some 100,000 RE/MAX agents in dozens of countries. A University of Georgia graduate and Atlanta native, Mark Spain made *REALTOR Magazine's* annual Top 100 Sales Teams in the U.S. list last year, placing in the #11 spot.

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“It’s all about focusing on customer service and having standard systems in place,” said Spain. “I want our team to be known for world class customer service, to be the Lexus car dealer of the real estate business because that company epitomizes superior service.”

Mark is affiliated with the RE/MAX Greater Atlanta office at 5591 Chamblee-Dunwoody Road in Atlanta, an office named the number one RE/MAX location in the world in terms of sales volume. His team has been the number one team in that office for the last several consecutive years.

At age 33, Mark Spain has already been honored with the Chairman’s Award from RE/MAX of Georgia, the highest sales honor given by the RE/MAX organization, inducted into the RE/MAX Hall of Fame, and earned the Lifetime Achievement Award from RE/MAX International in 2004.

What’s next for Mark Spain and his team? He clearly has his eye on the \$200 million plateau and, judging by his \$52 million increase in gross sales in 2004, this is definitely achievable in 2005.

The team specializes in home sales in the North Atlanta region. For more information on Mark Spain, call 770-886-9000 or visit www.markspain.com to conduct an online home search of available metro Atlanta properties, obtain detailed local school information, learn more about becoming a first-time buyer, or to request a free relocation package.

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