#### FOR IMMEDIATE RELEASE

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# Number One Keller Williams Sales Team in the Southeast Calls Atlanta Home

**Alpharetta, GA** — Metro Atlanta native and Realtor Mark Spain and his team have been named the No. 1 Keller Williams team in Georgia and the entire Southeast in three categories, including closed units, sales volume and commissions earned. In fact, the Mark Spain Team's \$110 million in gross sales and 631 closed transactions in 2012 placed them No. 2 in the U.S. (out of more than 80,000 Keller Williams agents) and No. 2 in the world for Keller Williams Realty.

"We had no idea we were going to rank this high in our first full year with Keller Williams as it's such a competitive organization with so many top-producing agents," explained Mark Spain, who joined Keller Williams Realty North Atlanta in mid-2011 after well over a decade with RE/MAX. "It's an honor to represent the Keller Williams brand and continue to help spread its growth in the metro Atlanta real estate market."

The Mark Spain Team experienced a 25 percent increase in 2012 sales volume and Spain says 2013 is definitely on pace to shatter the team's 2012 numbers. He credits the rapidly recovering local real estate market, continued historic lows in mortgage interest rates, an improved unemployment rate, and a shortage of both resale and new homes on the market for their 2013 success to date. In addition, Spain has been busy expanding his sales team, having added \_\_\_\_\_ people since the start of 2013, for a total of \_\_\_\_\_ team members and growing.

Annually one of the top-producing real estate teams, they surpassed \$1 billion in gross sales in 2006 and have received numerous industry honors, including being named 20<sup>th</sup> on the *Wall Street Journal's* 2012 annual Top 250 Agent Teams list. Each year, the Mark Spain Team appears prominently near the top of this list showcasing the best agent teams from around the country. And prominent people are taking notice. The Mark Spain Team was recently endorsed by both Sean Hannity and Glenn Beck, two news industry icons. In order for Hannity and Beck to endorse an agent or team, the agent must be in the top 1 percent of all Realtors® and many are No. 1 in their marketplace as well.

The Mark Spain Team now has an investor department in addition to a Guaranteed Sale Program for its home sellers. Mark Spain will buy a seller's home at a pre-arranged price if his team does not sell the home in the allotted number of days.

A University of Georgia graduate, Mark Spain and his team are based out of the Keller Williams Realty North Atlanta office at 5780 Windward Parkway in Alpharetta. They specialize in assisting home buyers, sellers and distressed property owners throughout metro Atlanta at all price levels.

To learn more about the Mark Spain Team, call 770-886-9000 or visit <a href="http://www.markspain.com">http://www.markspain.com</a> for information on the Guaranteed Sale Program, to sign up for hot property alerts in metro Atlanta real estate, request a free online home evaluation, or subscribe to a free monthly e-newsletter about the real estate market.

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#### FOR PR NEWSWIRES:

#### TITLE:

Top-Producing Mark Spain Team Earns Numerous Real Estate Industry Honors

#### **SUMMARY:**

Metro Atlanta-based Realtor Mark Spain and his team were again honored as one of the topproducing real estate teams in Georgia and the entire United States.

#### SUBJECT:

The Mark Spain Team was recognized by the Atlanta Board of Realtors at its annual awards banquet as the #1 large team in metro Atlanta—for the eighth consecutive year.

Mark Spain's team had \$88 million in gross sales and 512 transactions in 2011. The team's transactions were up by more than 50 percent, over the 340 homes closed in 2010. Annually a top-producing team, they surpassed \$1 billion in gross sales in 2006 and has received numerous industry honors, such as being named to a national list of top Realtors called The Real Estate Top 200 (compiled by the *Wall Street Journal* and real estate industry trade publication *Real Trends*) and twice being named one of the top 50 Realtors on the Rise in the nation by well-known trade publication, *Real Estate Magazine*.

Although the Mark Spain Team only switched to Keller Williams Realty North Atlanta in May 2011, the team still earned numerous accolades from the Keller Williams organization. Regionally, from Keller Williams Southeast, they earned the Millionaire Real Estate Agent Award known as Top MREA. To qualify, agents must have annual earnings over \$1 million in gross commission income. The Mark Spain Team was one of only three agents/teams in the Southeast to earn this award. They also earned the Top Rising Team Award for being the top-producing new team to join Keller Williams Southeast in 2011.

From Keller Williams International, the Mark Spain Team earned the Keller Williams Growth Partner Award for recruiting more than 15 agents to the company in 2011. The team also ranked as the 17<sup>th</sup> highest producing team for all of Keller Williams. In addition, Mark Spain was personally asked by Keller Williams International founder, Gary Keller, to take part in a Top Producer Speaker Panel at the companywide annual convention (known as a family reunion at Keller Williams) last month in Orlando.

Through the transition of moving to another company, the Mark Spain Team has not lost sight of the importance of staying on top of the metro Atlanta real estate market and communicating with their buyers and sellers. The team actually increased in size by eight people to a total of 22 team members.

"It's a testimony that the Atlanta real estate market is improving and that moving to Keller Williams was the perfect choice for us," said Mark Spain. "We have been growing a lot since joining Keller Williams and we are continuing to expand."

An Atlanta native, Mark is a University of Georgia graduate. He is based out of the Keller Williams Realty North Atlanta office at 5780 Windward Parkway in Alpharetta. The Mark Spain Team specializes in assisting home buyers, sellers and distressed property owners in metro Atlanta at all price levels.

In addition to their success in the short sale arena, the Mark Spain Team has worked with numerous banks and investment institutions to dispose of their foreclosed assets (REO properties). The team's efforts are helping to reduce the number of foreclosures happening in Atlanta while, at the same time, assisting banks with reducing their troubled assets and shadow inventory.

To help educate consumers and distressed homeowners on their rights and options, the Mark Spain Team launched <a href="http://www.GreaterAtlantaForeclosureHelp.com">http://www.GreaterAtlantaForeclosureHelp.com</a>. The site gives tips on avoiding the foreclosure process, includes details on how a short sale differs from a foreclosure and offers free reports to help inform troubled Georgia homeowners.

To learn more about the Mark Spain Team, call 770-886-9000 or visit <a href="http://www.markspain.com">http://www.markspain.com</a> to conduct an online home search of available metro Atlanta properties, request a free online home evaluation, sign up for a free monthly e-newsletter about the real estate market or, for details on how to have your home considered for a short sale, visit <a href="http://www.GreaterAtlantaForeclosureHelp.com">http://www.GreaterAtlantaForeclosureHelp.com</a>.

### KEYWORDS:

Keller Williams, Mark Spain, Atlanta real estate, Atlanta short sales, REO, Gary Keller, Atlanta foreclosures, University of Georgia

## PRESS COVERAGE:

 $\underline{http://www.prlog.org/11847375-top-producing-mark-spain-team-earns-numerous-real-estate-industry-honors.html}\\$ 

 $\frac{http://pubmemo.com/i/other-tidbits/more-tidings/2012/top-producing-mark-spain-team-earns-numerous-real-estate-industry-honors\_128544.html$